

AGENDA ITEM 7 B  
Action Item

**MEMORANDUM**

**DATE:** June 5, 2008

**TO:** El Dorado County Transit Authority

**FROM:** Mindy Jackson, Executive Director

**SUBJECT:** Youth Fest Transportation Request

**REQUESTED ACTION:**

**BY MOTION,** Consider Request from El Dorado County Youth Commission

**DISCUSSION**

The El Dorado County Youth Commission Health Committee is sponsoring the first annual Youth Fest on Sunday, July 20, 2008. The event will draw youth and their families from all areas of El Dorado County to Main Street, Placerville.

The attached correspondence from Kayleigh Salstrand, Co-Chairperson, El Dorado Youth Commission requests the use of El Dorado Transit buses to transport teens and their families. The El Dorado Transit Executive Director spoke with Carol Martin, Director of the Youth Commission and Jeanette Phillips of the El Dorado County Public Health Department who stated that the young persons requesting bus service were unaware that El Dorado Transit does not provide Sunday bus service. The intention was to have the youth and families use regularly scheduled transportation at a reduced fare. Without regularly scheduled service, the request is considered a charter. Both Youth Commission representatives acknowledged the short planning window and that there are no budgeted funds for transportation.

Policies for public agencies that receive federal funding and desire to provide charter service are discussed in June 5, 2008 Agenda Item 6 G. Under the federal rules, El Dorado Transit must charge a non-competitive rate and post charter requests for interested private charter companies through a federal database.

May 23, 2008

Greetings Transit Authority!

My name is Kayleigh Salstrand, and I represent Supervisor Rusty Dupray and District One as an El Dorado County Youth Commissioner. The El Dorado County Youth Commission works with the community to ensure that the youth voice is empowered in local government. The Youth Commission is an active 4-H outreach program that provides opportunities for youth to develop citizenship and life skills. Supervisor Sweeney is an advocate for the Youth Commission: I am certain that he could name many of our accomplishments. Recently, the Youth Commission worked with the Board of Supervisors to draft and approve an environmental resolution for the county. We are currently preparing for Youth Fest, which is sure to be quite the event.

Youth Fest, a project led by the Youth Commission's Health Committee, is an informative and exciting event for the youth of El Dorado County. The Youth Commission hopes to actively engage and educate youth through interactive activities and the distribution of health-related information. We will line Main Street with themed booths that youth and parents may visit for health-related information, and additionally provide participants with exciting entertainment (cheerleading demonstrations, music, and the like). We have secured full street closure of Main Street for July 20<sup>th</sup>, the date of the event. By contacting our community partners, we have nearly one hundred booths set for the event. Youth Fest is sure to be a success!

Through Youth Fest, the Youth Commission hopes to accomplish a specific goal: reaching out to more youth. Unfortunately, youth development programs are hard-pressed to influence entire youth populations. Many disadvantaged youth fall through the cracks. Consequently, the Youth Commission has decided to make an effort to provide transportation for youth and parents to and from Youth Fest. It is likely that the youth who cannot rely on an adult for transportation will be in need of the information and entertainment that we will provide. As a regular on transit, I recognize the verity in my statement: I am always looking for healthy fun! The Youth Commission also supports the use of public transportation on the day of the event for concerns related to the health of the environment.

Will you help the Youth Commission make Youth Fest a success? Supervisor Sweeney directed the commission to approach your board for a request to use the El Dorado Transit buses as shuttles on the day of the event. We hope to provide transportation, as I previously noted, to and from the event. I am not entirely familiar with the transit system, but I figure that stops at the Pollock Pines Safeway, the Placerville Library, the Placerville Wal-Mart, Shingle Springs Drive, Cambridge Road, and the El Dorado Hills Raley's would be adequate.

We sincerely appreciate the consideration. Please contact Carol Martin, the director of the Youth Commission, at (530) 621-5503 with a reply.

Thank you,

Kayleigh Salstrand  
Co-Chairperson, El Dorado County Youth Commission