



PRESS RELEASE

For Immediate Release

Date: Thursday, September 25, 2008

From: El Dorado County Transit Authority
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The FREE Apple Hill Shuttle Adds New Parking Site for This Season!

Placerville, CA, September 25, 2008 – El Dorado Transit will once again operate the FREE Apple Hill® Shuttle, every Saturday and Sunday from 10am to 5pm, starting October 4th through October 26th. Parking capacity is more than doubled for this year's shuttle service with the addition of a second parking lot in Camino. Free shuttle parking will be offered at Schnell School in Placerville and the U.S. Forest Services Placerville Ranger Station, just off Highway 50, on Eight Mile Road in Camino. The Apple Hill® Shuttle is the ideal way to visit some of El Dorado County's most popular orchards, ranches, wineries and family attractions, during the peak of the harvest season, without the headaches of traffic and parking. Visitors get on and off the shuttles as many times as they like at any of 29 designated Shuttle stops throughout Apple Hill®.

El Dorado Transit will operate five (5) buses and a trolley on a continuous loop, every 15-20 minutes from two (2) satellite parking lots just off US 50 in Placerville and Camino. Schnell School is located at 2871 Schnell School Road, 0.1 miles north of U.S Highway 50. The Placerville Ranger Station is located just south of U.S. Highway 50 in Camino at 4260 Eight Mile Road. "This new parking facility on the eastern side offers Apple Hill® visitors from the Reno/Tahoe area an opportunity to take advantage of the same convenient service visitors traveling from the west have enjoyed," said El Dorado Transit Executive Director, Mindy Jackson.

To ride the FREE Apple Hill® Shuttle from Placerville, take exit #48 off US Highway 50 (Schnell School Road) and follow the signs 0.1 miles north to the Schnell School parking lot, located on the right. To catch the shuttle in Camino, take exit #54 (Cedar Grove) and follow the signs to Eight Mile Road; the Ranger Station entrance is on the right. Coordinators at the parking lots can supply you with maps and all the information you need to make the most of your Apple Hill® visit.

The Apple Hill® Shuttle is sponsored by the El Dorado County Air Quality Management District, the Apple Hill Growers Association and the El Dorado County Transit Authority.

For more information on the Apple Hill® Shuttle or any of El Dorado Transits other services call (530) 642-5383 or visit us online at www.eldoradotransit.com. # # #