



PRESS RELEASE

For Immediate Release

Date: Tuesday, August 24, 2010

From: El Dorado County Transit Authority
Matt Mauk, Transit Services Assistant
(530) 642-5383, Extension 201

El Dorado Transit to Provide Free Transportation on Wednesday for 3rd Spare the Air Day of 2010

Placerville, CA, August 24, 2010 – El Dorado Transit will offer free fare on its community bus route and Sacramento Commuter services tomorrow, Wednesday, August 25, 2010 for “Spare the Air”. During the summer smog season from May through October, the Sacramento Metropolitan Air Quality Management District (SMAQMD) monitors high atmospheric ozone levels in the region. When ozone pollution is forecast to reach unhealthy levels, a “Spare the Air” advisory is issued. In an effort to improve air quality throughout the region, El Dorado Transit and the El Dorado County Air Quality Management District sponsor the “Spare the Air” free fare program. On Spare the Air days, free transportation is available on El Dorado Transit community bus route and Sacramento Commuter services. 2010 represents the fourth consecutive year that El Dorado Transit has offered the program. Five (5) “Spare the Air” days were declared during the 2009 summer smog season.

Sponsorship of El Dorado Transit’s “Spare the Air” Free Fare project comes in part from a grant for motor vehicle emission reduction projects awarded by the El Dorado County Air Quality Management District. The overall goal of such projects is to reduce air pollution emissions from motor vehicles in the Sacramento Federal Ozone Nonattainment Area. The program is funded by DMV Surcharge Fees.

For further details on all of El Dorado Transit’s services or trip planning assistance call El Dorado Transit at (530) 642-5383 or visit our website at www.eldoradotransit.com. # # #