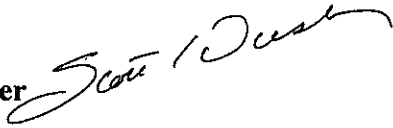


AGENDA ITEM 7 A
(Information Item)

MEMORANDUM

DATE: March 28, 2007

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Scott A. Ousley, Operations Manager 

SUBJECT: Service changes to the Main Street Shuttle

REQUESTED ACTION:

BY MOTION, No action. Information only.

BACKGROUND

El Dorado Transit began the Main Street Shuttle (Shuttle) on January 2, 2006 providing fixed route service between the Placerville Station, Old City Hall and the Placerville Post Office. The Shuttle started in conjunction with the new City of Placerville parking regulations.

The previous operating hours for the Shuttle were Monday through Friday 7:00 AM – 9:00 AM 11:00 AM – 1:00 PM and 4:30 PM – 6:30 PM.

DISCUSSION

El Dorado Transit and the City of Placerville staff monitor ridership per day and hour. Analysis of the ridership indicated very low ridership between 7:00 AM and 8:00 AM.

In an effort to use the Shuttle more effectively and working with the City of Placerville staff, the schedule was changed from to:

8:00 AM – 10:00 AM
11:00 AM – 1:00 PM
4:30 PM – 6:30 PM