

AGENDA ITEM 3 A
Information Only

MEMORANDUM

DATE: July 28, 2010

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Matt Mauk, Transit Services Assistant

SUBJECT: 2010 El Dorado County Fair Shuttle

REQUESTED ACTION:

BY MOTION,

No action. Information only

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) has provided an El Dorado County Fair Shuttle annually since 1990. The shuttle provides round-trip service to the Fairgrounds from three (3) parking locations; the Library/Government Center on Fair Lane, the Park & Ride lot on Motherlode Drive at Missouri Flat Road and the WalMart parking lot at Forni Road and Missouri Flat Road. Service is provided beginning thirty (30) minutes before opening and ending thirty (30) minutes after closing on all four days of the Fair. Shuttle buses load and unload passengers at the Fairgrounds gate located on Placerville Drive. Three (3) to seven (7) commuter vehicles are in continuous shuttle service during the Fair's hours of operation. El Dorado Transit provides all vehicles, drivers, support staff and management personnel necessary for shuttle operations.

The El Dorado County Fair shuttle service is free to the public. Fair shuttle operations are funded through a grant administered by the El Dorado County Air Quality Management District (EDC AQMD). Funding for this grant program is derived from Department of Motor Vehicle surcharge fees authorized by AB2766 for Clean Air Act projects.

DISCUSSION

The 2010 El Dorado County Fair shuttle provided 12, 851 passenger trips. This represents an approximate 13% reduction in ridership from the 2009 shuttle's 14,773 trips. The 2010 shuttle provided a total of 209.3 hours and 2,602 miles of passenger service. The table below includes a breakdown of passengers and hours per parking site and percentages of total service:

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	<i>Library</i>		<i>Walmart</i>		<i>Park & Ride</i>		<i>Totals</i>
Trips	10,121	79%	1,790	14%	940	7%	12,851
Hours	106.4	51%	62.0	30%	40.9	20%	209.3

FISCAL IMPACT

As per the contract executed in June 2001 with the EDC AQMD, the 2010 El Dorado County Fair shuttle total project budget was not to exceed \$30,414. Included in this budget is a projected in kind match of \$2,213 from El Dorado Transit for labor and maintenance and \$1,000 from the El Dorado County Fair Association for advertising and website maintenance. Upon completion of the final billing, El Dorado Transit can expect up to \$27,201 in revenue from the EDC AQMD contract.