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EXECUTIVE DIRECTOR REPORT \*

COMMITTEE MEMBER COMMENTS

ADJOURNMENT

\* Verbal Report

*In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability related modification or accommodation to participate in this meeting, then please contact our office by telephone at (530) 642-5383 extension 209 or by fax at (530) 622-2877. Requests must be made as early as possible, and at least one full business day before the start of the meeting.*

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Board of Supervisors  
Supervisorial District I

**Transit Advisory Committee  
El Dorado County Transit Authority  
6565 Commerce Way  
Diamond Springs, CA 95619  
Wednesday, April 28, 2010, 8:15 AM**

## CONFORMED AGENDA

Chair            Laurel Brent-Bumb  
Vice-Chair    Bill Wild

1.    CALL TO ORDER AND ROLL CALL

**The meeting was called to order by Chair Laurel Brent-Bumb at 8:17 AM.**

**Members present:    Bill Wild, Pauline McCann, Ellen Yevdakimov, Laurel Brent-Bumb, Susie Davies and Jerry Barton**

**Members absent:    Beth Erickson, Rebecca Garrison, Ruth Tausta and Lorraine Clifton**

**Staff present:        Mindy Jackson, Scott Ousley, Matt Mauk, and Danielle Pedrique**

2.    ADOPTION OF AGENDA

**Moved and Seconded by Bill Wild / Susie Davies; All**

3.    PUBLIC COMMENT

**No Comments**

4. CONSENT CALENDAR

A. Approve Conformed Agenda/Minutes of February 24, 2010

**Moved and Seconded by Susie Davies / Bill Wild; All**

5. ACTION ITEMS

A. 1. Receive and file the **El Dorado County Transit Authority 2009/2010 Mid-Year Administrative Operations Six-Month Report** for the Period of July 1, 2009 through December 31, 2009

2. Provide Direction on Possible Service and Fare Changes

**Moved and Seconded by Susie Davies / Bill Wild; All**

6. INFORMATION ITEMS

A. Public Hearing Regarding Public Transportation in El Dorado County

**Information only; No action taken**

7. EXECUTIVE DIRECTOR REPORT\*

**Information only; No action taken**

8. COMMITTEE MEMBER COMMENTS

**Information only; No action taken**

9. ADJOURNMENT

**Chair Laurel Brent-Bumb adjourned the meeting at 9:10 AM. The next regularly scheduled meeting is Wednesday, July 28, 2010 at 8:15 AM.**

\* Verbal Report

Respectfully submitted,

Danielle Pedrique  
Office Assistant II

AGENDA ITEM 2A  
Action Item

**MEMORANDUM**

**DATE:** July 28, 2010  
**TO:** El Dorado County Transit Authority Transit Advisory Committee  
**FROM:** Scott A. Ousley, Operations Manager  
**SUBJECT:** Proposed Fare Increases for the Grizzly Flat Flex route and Dial-A-Ride Zone A

**REQUESTED ACTION:**  
**BY MOTION,**

**Review and Provide Comment for Resolution No. 10-13 Stating the Fare Structure Effective September 6, 2010.**

**BACKGROUND**

Passenger fare increases require approval by the El Dorado County Transit Authority (El Dorado Transit) Board of Directors. Adopted policy and federal regulations require a thirty (30) day advance notice of public hearing, public comment period and presentation of recommendations and comments to the Transit Advisory Committee (TAC). The effective date of any fare change shall be at least sixty (60) days after the date noticing the public hearing.

The *El Dorado County Transit Authority Six-Month Administrative Operations Report* for the period of July 1, 2009 - December 31, 2009 (FY 2009/10) reported, “*El Dorado Transit sets an annual goal for increasing ridership at least three-percent (3%) increase however, the agency is reporting a fifteen-percent (15%) decrease in passenger trips systemwide for the first six months of 2009/10. There were significant service cuts effective July 1, 2009 to offset budget shortfall.*”

The proposed fare increase offsets a portion of cost increases brought about by the continuing decrease of retail sales tax and gasoline tax receipts and will allow El Dorado Transit to continue to meet the required systemwide eleven and one-half percent (11.5%) farebox recovery ratio as well as provide a strategy to sustain the current level of transit services during a time of reduced operating subsidies. Farebox recovery ratio is the percentage of cost captured by passenger fares.

El Dorado County Transit Authority  
Transit Advisory Committee  
July 28, 2010 Agenda

On July 1, 2009, the Board of Directors adopted the FY 2009/10 operating budget which included fare increases and significant service reductions in each mode – commuter; demand response and local fixed routes.

The adopted Western El Dorado County 2008 Short Range Transit Plan (SRTP) states:

*“A discussion of potential transit funding sources must include a look at fares. As fares make transit funding more equitable (those who directly benefit from the service pay at least part of the costs), a fare system has the advantage of increasing the political acceptability of transit. This advantage, however, does not consider the substantial benefits provided to others in the community such as commercial property owners who do not ride the system. In addition, by reducing the attractiveness of transit service, a fare policy works at cross purposes to many of the stated goals for transit with regard to increase in mobility and reduction of traffic and parking demand. Nonetheless, fare increases and changes to the existing fare structure over the long-term should be considered appropriate – particularly in the long-term – to account for the increasing costs of providing service.”*

During development of the Fiscal Year (FY) 2010/11 operating budget members of the board directed staff to submit a review of the fare structure. On May 6, 2010 at a regularly scheduled board meeting staff presented information on possible service changes and/or fare increases. The board directed staff to move towards implementation of two (2) fare changes:

1. June 3, 2010 – Increase Grizzly Flat one-way fares to \$10.00 for general public and \$5.00 for senior and disabled persons.
2. May 6, 2010 – Increase the base one-way fare for Dial-A-Ride Zone A to \$4.00 for general public and \$2.00 for senior and disabled persons.

The public hearing was properly noticed and published; posted on the El Dorado Transit website; noticed on the subscription outreach – Rider Alert and posted on El Dorado Transit buses. Written comments are being accepted until August 3, 2010 and will be submitted as testimony at the Public Hearing.

## **DISCUSSION**

Overall ridership decreased significantly during FY 2009/10. Local fixed route usage decreased by 13%, commuter service ridership fell 22% and demand response dropped by 12%. Currently, passenger fares cover 26.95% of the cost of service systemwide. The additional 83.05% are derived from the shrinking local retail sales tax receipts and federal transit funds.

***Dial-A-Ride***

Dial-A-Ride is a crucial lifeline transportation service for many El Dorado County seniors and persons with disabilities. The curb-to-curb first-come first-served reservation service operates 7-days a week typically from 7:30 am to 5:00 pm. The Dial-A-Ride service area covers most of the western slope of El Dorado County from El Dorado Hills to east of Sly Park, north to Garden Valley and south to Hwy 49 at Crystal Boulevard. The El Dorado Transit board adopted the current Dial-A-Ride Zone structure in October 2001. The zone structure is based on the length of any one-way trip within or between twelve (12) zones. Trips within a zone range from \$1.50 to \$5.00. An additional \$.50 is charged for each zone crossing.

The operating cost on the lifeline Dial-A-Ride service is \$113.27 per hour, with a farebox recovery ratio of 6.01%.

The approved 2009/10 operating budget included the elimination of one (1) Dial-A-Ride van from service accounting for eight (8) revenue service hours each Monday through Friday.

The following table demonstrates a performance comparison of Dial-A-Ride for the same periods of FY 2009/10 and FY 2008/09:

<b>Performance Measure</b>	<b>FY 2009/10</b>	<b>FY 2008/09</b>	<b>Difference</b>
Operating Cost Per / Psgr	\$46.77	\$47.15	(0.8%)
Operating Cost Per / Hour	\$113.27	107.09	5.5%
Operating Cost Per / Mile	\$4.74	\$4.77	(0.6%)
Psgr Trips Per / Revenue Hour	2.4	2.3	0.1
Average Fare Per / Psgr	\$2.60	\$2.04	\$.056
Farebox Recovery	6.01%	5.33%	12.7%

Total passenger trips decreased by nine-percent (9%) from 15,248 to 13,801 for this period.

The current and proposed fare structure for Zone A is as follows:

<b>One-Way Fares</b>	<b>Senior/Disabled</b>		<b>General</b>	
	<b><i>Current</i></b>	<b><i>Proposed</i></b>	<b><i>Current</i></b>	<b><i>Proposed</i></b>
<b>Zone A</b>	\$1.50	\$2.00	\$3.00	\$4.00

To maintain a Senior Day Care (SDC) fare under \$4.00 per one-way trip within Zone A, the board approved revising the SDC fare structure to \$1.50 per one-way trip within DAR Zone A and \$3.00 per one-way trips in DAR zones B – L on July 1, 2009. Zone A is within Placerville and closer to the destination. The proposed fare increase will increase SDC from \$1.50 to \$2.00 within Zone A; however it would not price the current passengers' fares out of a manageable range.

## *Grizzly Flat*

At the El Dorado County Transit Authority (El Dorado Transit) board meeting on June 3, 2010, staff presented performance information and expenditures of the underperforming Grizzly Flat route.

Grizzly Flat is a flex route operating once a week (Thursday) in an area where demand has been traditionally low. Passengers can call up to fourteen (14) days in advance and request the bus at set locations along the former fixed route. If a minimum of five (5) requests are not received by the proceeding Tuesday, the route is cancelled and the requesting parties are notified.

The following table demonstrates a performance comparison of the Grizzly Flat route for the same periods of FY 2009/10 and FY 2008/09:

<b>Performance Measure</b>	<b>FY 2009/10</b>	<b>FY 2008/09</b>	<b>Difference</b>
Operating Cost Per / Psgr	\$40.85	\$43.33	(5.7%)
Operating Cost Per / Hour	\$119.68	\$114.38	4.6%
Operating Cost Per / Mile	\$4.39	\$4.17	5.2%
Psgr Trips Per / Revenue Hour	2.9	2.6	0.3
Average Fare Per / Psgr	\$2.08	\$1.63	27.6%
Farbox Recovery	5.39%	4.55%	18.4%

To address the underperformance of the service, the following four (4) options were submitted by staff for consideration:

- Option 1 - Status quo
- Option 2 - Discontinue the service
- Option 3 - Increase the one-way fare to \$5.00 for general passengers and \$2.50 for senior and disabled passengers
- Option 4 - Reduce the service to twice a month and increase the fare to \$5.00 and \$2.50

Although options #3 and #4 would increase revenue and offset expenditures slightly, it is unlikely the blended farebox ratio of 11.5% would be met as required by the Transit Development Act. The El Dorado Transit board directed staff to develop the following proposed fare increase:

<b>One-Way Fares</b>	<b>Senior/Disabled/Students (K-12)</b>		<b>General</b>	
<b>Grizzly Flat</b>	<i>Current</i>	<i>Proposed</i>	<i>Current</i>	<i>Proposed</i>
	\$1.35	\$5.00	\$2.75	\$10.00

Staff will continue to monitor the productivity of this service on an on-going basis to determine if weekly operation is necessary. If the productivity continues to not meet

acceptable performance standards, staff will report back at a later meeting and may recommend a reduction in frequency of the service to two (2) Thursdays a month.

Proposed changes in the fare structure are noted in strike and underline format within the attached draft Fare Resolution. The document also includes minor clean-up of typographical errors and language to clarify policy.

The fare revisions in Resolution No.10-13 if adopted will be effective September 6, 2010.

**FISCAL IMPACT**

The projected annual increase in fare revenue based on the recommendations in the staff report would be as follows:

***Grizzly Flat***

Additional farebox cash       \$ 1,073.20

***Dial-A-Ride and Senior Day Care***

The current scheduling software is unable to separate Dial-A-Ride statistics by zone therefore, data to project fiscal impact for Zone A changes is not available.



EL DORADO COUNTY TRANSIT AUTHORITY  
**RESOLUTION NO. ~~09-10~~ 10-13**

RESOLUTION OF THE BOARD OF DIRECTORS OF  
THE EL DORADO COUNTY TRANSIT AUTHORITY  
STATING THE FARE STRUCTURE

**WHEREAS**, the El Dorado County Transit Authority (EDCTA) Board desires to revise the Basic and Discount Fares to generate ~~increased~~ revenues to fund operating costs ~~and allow for bus service expansion.~~

**NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE EL DORADO COUNTY TRANSIT AUTHORITY (EDCTA) AS FOLLOWS:**

**THAT**, this Resolution shall become effective on ~~May 7, 2009~~ August 5, 2010 and as of such date, the EDCTA Fare Structure shall be as hereinafter set forth.

**I. PURPOSE, SCOPE AND AUTHORITY OF ADOPTED FARE RESOLUTION**

**A. Authority to Fix Rates and Charges**

The Governing Board of the EDCTA is authorized to fix the rates and charges for all transit services. (PUC § 102285 and PUC § 99268)

**B. Passenger Service Covered By Fare Structure**

EDCTA may provide transit service for the transportation of passengers and their incidental baggage by any means, both within and outside the EDCTA boundaries. (PUC § 102280) This Fare Structure pertains to all fixed route, demand-response, paratransit and commuter service provided by EDCTA.

**C. Fare Evasion**

Evasion of the payment of any fares; or, the misuse of ~~transfers~~, passes, or tickets, ~~or tokens~~, with the intent to evade the payment of fares is an infraction

punishable by a fine not to exceed the maximum punishment allowed by law. (Penal Code § 640)

## II. FARE STRUCTURE DEFINITIONS

### A. Authorized Employee

“Authorized Employee” means those persons authorized by Executive Director to issue temporary passes.

### B. Business Day

“Business Day” means a weekday which is not a national or state holiday observed by either the United States, the State of California, El Dorado County, County of Sacramento, or the City of Sacramento.

### C. Child

“Child” means a person who has not yet reached his or her fifth (5<sup>th</sup>) birthday.

### D. Complementary Paratransit

Method allowed by the Americans with Disabilities Act (ADA) for the transit operator to provide demand response (dial-a-ride) during fixed route service hours upon request. ~~This provides access to public transit per the ADA.~~

### ~~E.~~ Daily Pass

~~“Daily Pass” means a single paper scrip issued by EDCTA with a printed denomination, the daily pass type, and the date appearing thereon.~~

### ~~F.~~E. Disabled

The Americans with Disabilities Act (ADA) defines a disability as a physical or mental impairment that substantially limits one or more of the major life activities of an individual. Major life activities include caring for one’s self, performing manual tasks, walking, seeing, hearing, speaking, breathing, learning and working. Proof of disability may be established upon boarding by displaying an EDCTA issued I.D. card or a disabled placard identification card issued pursuant to Section 22511.5 of the *Vehicle Code* or any other identification as approved by local, state or federal jurisdictions.

### ~~G.~~F. Personal Care Assistant Attendant (PCA)

“Personal Care ~~Assistant~~ Attendant (PCA)” means a person who assists a disabled person during their trip on EDCTA transit vehicles. Disabled passengers may be required to display an EDCTA issued I.D. card affixed with an assistant symbol.

**H.G. Fare**

“Fare” means the price charged to transport a passenger, including the passenger’s incidental baggage, for one ride on a transit vehicle operating on fixed route, demand response, paratransit or commuter service.

**I.H. Employee Pass**

“Employee Pass” means an EDCTA I.D. card issued to EDCTA employees.

**J.I. Fare Equivalent**

“Fare Equivalent” means an EDCTA approved substitute for U.S. currency that may be applied toward the applicable fare ~~or purchase of a daily pass~~ by depositing it in the farebox upon boarding an EDCTA bus. (i.e. EDCTA issued scrip)

**K.J. Fare Scrip Ticket**

“Fare Scrip Ticket” means a single paper scrip issued by EDCTA with a printed denomination appearing thereon.

**L.K. Fiscal Year**

“Fiscal Year” means the period from July 1 of the first year stated through June 30 of the second year stated.

**M.L. Fixed Route Service**

“Fixed Route Service” means passenger service provided by EDCTA transit vehicles in revenue service along a scheduled route, whether or not on a continuous, seasonal, experimental, or emergency basis. Revenue service includes but is not limited to: local fixed routes, demonstration projects and emergency transportation at the direction of the Office of Emergency Services or other authorized emergency response team. Charter service is excluded as defined by applicable local, state and federal statutes.

**N. ~~Group Pass~~**

~~“Group Pass” means an EDCTA I.D. card to which an EDCTA approved stamp or equivalent is affixed, or a card printed and/or approved by EDCTA.~~

**O.M. Holiday**

“Holiday” means the day of observance ~~on the~~ of a holidays as approved by EDCTA.

**P.N. Lifetime Pass**

“Lifetime Pass” means an EDCTA identification card issued to persons eighty (80) years of age or older.

**Q.O. Monthly Pass**

“Monthly Pass” means either an EDCTA issued card or other approved ~~ID~~ card to which a monthly stamp is affixed, ~~or a card~~ with the month and year printed on the card by EDCTA. Exception: Lifetime passes.

**R.P. Octogenarian**

“Octogenarian” means a person 80 years of age or older. Proof of age may be established upon boarding by displaying an EDCTA Lifetime Pass ~~or a passport~~ and/or a valid Identification Card that includes a picture and identifies the person’s age.

**S.Q. Off-Route Deviations**

Method allowed by the Americans with Disabilities Act (ADA) for the transit operator to provide access to fixed route service upon request.

Persons registered with EDCTA as eligible per the ~~Americans with Disabilities Act (ADA)~~ may be allowed to request an off-route stop within  $\frac{3}{4}$  of mile of a fixed route.

**T.R. Payment**

“Payment” means one of the following:

1. The deposit of the applicable fare in U.S. currency or fare equivalents in the farebox upon boarding a transit bus; or
2. Displaying appropriate proof of payment, such as fare media provided by EDCTA, ~~local, state or federal governmental agencies,~~ upon boarding an EDCTA bus, provided that the displayed proof of payment is valid at the time of boarding.

**U.S. Peace Officer**

“Peace Officer” means any person currently employed by a public agency as a peace officer as defined in California Penal Code Sections 830.1 and 830.2.

**V.T. Prepaid Fare**

“Prepaid Fare” means a fare that is paid before boarding a transit vehicle and is one for which proof of payment is required by EDCTA.

**W.U. Proof of Payment**

“Proof of Payment” means the evidence of a prepaid fare that must be displayed by a passenger whenever required or permitted by this Fare Structure resolution in lieu of depositing the applicable fare in U.S. currency or fare equivalents in the farebox upon boarding an EDCTA bus.

**X.V. Retiree**

Employee retired from EDCTA with a minimum of five (5) years of employment with EDCTA.

**Y.W. Ride**

“Ride” means a continuous one-way passenger trip between any two points served by EDCTA on fixed route, demand response or commuter service without transferring to another transit vehicle.

**Z.X. RT**

“RT” means the Sacramento Regional Transit District.

**AA.Y. Senior Citizen**

“Senior Citizen” means a person 60 years of age or older. Proof of age may be established upon boarding by displaying an EDCTA I.D. card, the federal Medicare identification card, the State Department of Motor Vehicles Driver’s License Senior Citizen or Identification card issued pursuant to subdivision (b) of Section 13000 of the *California Vehicle Code*, or a passport which includes a picture and identifies the person’s age.

**BB. School Class Pass**

~~“School Class Pass” means a card issued by EDCTA which indicates the total number of students, teachers and adult monitors in the class and the effective date of the pass.~~

**CC.Z. Student**

“Student” is a person aged five (5) to twenty-two (22), who has not completed a program resulting in a high school diploma or attainment of a General Education Diploma (G.E.D.) or California High School Proficiency Exam (CHSPE) and attends a day program of 240 minutes per day or is enrolled in a certified home school program supervised by an adult if under age sixteen (16) years of age.

To be eligible for a student monthly pass, EDCTA may require the production of a valid student I.D. card or other similar evidence of enrollment by the person requesting such a pass.

~~DD.~~ **Transfer**

~~“Transfer” (n.) means the proof of payment that is issued to a passenger by an EDCTA bus operator.~~

~~EE.~~ **AA. Transit Vehicle**

“Transit Vehicle” means an EDCTA bus or van.

~~FF.~~ **BB. Validated**

“Validated” means the process of fixing the date of expiration on an EDCTA fare-ticket by an EDCTA transit driver or authorized staff member.

**III. CONSTRUCTION OF FARE STRUCTURE**

**1. Applicable Fare**

Applicable fare means the price established as set forth in Article ~~IV~~ VI as a condition of carrying one passenger on any transit vehicle for one ride on fixed route, commuter or dial-a-ride service.

**2. Fare Payment**

The applicable fare shall be paid by all persons riding on EDCTA service. ~~The applicable fare must be paid either before boarding or upon boarding a transit vehicle as provided below:~~

- ~~a. EDCTA Bus Service—Fares on EDCTA bus service must be paid upon boarding by either depositing into the farebox U.S. currency or fare equivalents in the amount of the applicable fare, or the passenger shall display appropriate proof of payment valid at the time of boarding.~~
- ~~b. Dial A Ride Service—Fares on EDCTA Dial A Ride must be paid upon boarding by either depositing into the farebox U.S. currency or fare equivalents in the amount of the applicable fare.~~
- ~~c. Group Dial A Ride Subscription Service—Fares on EDCTA Group Dial A Ride Subscription service must be paid upon boarding by either depositing into the farebox U.S. currency or fare equivalents in the amount of the applicable fare.~~
- ~~d. Complementary Paratransit—Fares on EDCTA complementary paratransit service must be paid upon boarding by either depositing into~~

~~the farebox U.S. currency or fare equivalents in the amount of applicable fare.~~

### 3. Appropriate Proof of Payment

Appropriate proof of payment means the evidence of fare prepayment that constitutes the applicable fare. Proof of payment may constitute any one of the following:

- a. Monthly pass issued by EDCTA including, when applicable, a monthly stamp affixed to the pass; or
- b. EDCTA fare scrip ticket/serip; or
- ~~c. Transfer issued by EDCTA bus operator; or~~
- ~~d.c.~~ EDCTA employee pass; or
- ~~e.~~ Group pass; or
- ~~f.d.~~ Lifetime pass; or
- ~~g.e.~~ Peace officer identification; or
- ~~h.f.~~ EDCTA retiree pass/id, or
- ~~i.g.~~ fare media approved by Executive Director within adopted fare structure

### 4. Fare Equivalent

Fare equivalent is an EDCTA issued fare scrip ticket/serip.

### 5. Valid Proof of Payment

Proof of payment issued by EDCTA is valid as provided below:

- a. Monthly Pass/Stamp – An EDCTA monthly pass shall be valid only for the month of the year printed by EDCTA either on the pass or on the stamp to be affixed on an approved photo I.D. card. Notwithstanding the foregoing, a monthly pass shall be valid from the first business day to the last business day of the month.
- ~~b. Transfer – An EDCTA transfer is valid only on the date issued and if timed transfers are issued, until the local time last appearing on the transfer~~
- ~~c. Group Pass – A group pass issued or approved by EDCTA shall be valid during the term printed on the card, or on the stamp or equivalent that is affixed to an I.D. card, pursuant to the terms in the agreement between EDCTA and the entity purchasing the passes on behalf of the group.~~
- ~~d.b.~~ Lifetime Pass – A lifetime pass issued to persons 80 years of age or older shall be valid during the life of the pass holder.
- ~~e.c.~~ Student Pass – A student pass issued by EDCTA shall be valid only to the student issued the pass for the term specified on the pass

~~f.d.~~ Peace Officer Identification – A peace officer badge or photo identification card issued by a public agency is valid for so long as the bearer of such badge or photo identification is employed by the issuing public entity as a peace officer.

~~g.e.~~ EDCTA Retiree Pass/ID issued by EDCTA

#### IV. FARE STRUCTURE CLASSIFICATIONS

##### A. Basic Fare

The basic fare shall be in the amount set forth in Article VI. Any passenger paying the basic fare shall be entitled to one ride upon paying the fare ~~and, upon request at boarding an EDCTA bus, a transfer.~~

##### B. Discount Fare

Discount fare classifications are established as hereinbelow provided:

~~Disabled Persons, and Senior Citizens~~ and Students K-12 – The discount rate for disabled persons, ~~and senior citizens~~ and students K-12 shall be in the amount set forth in Article VI. Only disabled persons, ~~and senior citizens~~ and students K-12 are entitled to one ride on fixed route service upon displaying the proper disabled, ~~or senior citizens~~ I.D. card or student K-12 pass and payment of the fare set forth in Article VI. ~~Upon request at boarding an EDCTA bus, the passenger is entitled to a transfer.~~

##### C. Child Fare

One (1) child may ride at no cost with an adult that pays a fare or uses a valid prepaid fare media. If more than two (2) children accompany one passenger, the passenger shall pay the full regular fare for the second and each additional child.

##### D. Special Services

Special services are fixed route service provided under contract between EDCTA and a third party. Special services are open to the public upon payment of the applicable fare. Unless otherwise indicated below, the fare for special services shall be in accordance with the fare structure classifications as set forth in this Article IV.

1. Special Service – Fares shall not be collected for special service if the cost of such service is paid under the terms of a contract.

##### E. Octogenarian Fare

Persons 80 years of age or older are entitled to ride all fixed route service for free upon displaying the proper identification card.

**F. EDCTA Retiree Fare**

Persons retired from EDCTA under EDCTA retirement policy are entitled to ride all fixed route and commuter service for free upon displaying the proper pass/identification card.

**V. FARE PREPAYMENT**

**A. Basic Monthly Pass**

~~The basic monthly pass consists of either an EDCTA monthly pass card or an EDCTA I.D. card to which a basic monthly stamp is affixed. Pass rates are established in Article VI. This pass entitles the bearer to ride on all fixed route and commuter service, subject to the following limitations and conditions:~~

The basic monthly pass consists of either an EDCTA issued monthly pass card or a approved card to which an EDCTA monthly stamp is affixed. This pass entitles the bearer to ride on all fixed route and commuter services, subject to the following limitations and conditions:

1. The pass may be purchased from EDCTA or designated EDCTA pass outlets by any person; and
2. This pass is valid only on specified services during the month of the year printed by EDCTA on the pass or stamp that is affixed to the bearer's ~~EDCTA I.D.~~ approved card. Notwithstanding the foregoing, a monthly pass shall be valid through the first ~~business~~ day of month through the last ~~business~~ day of the month; and
3. This monthly pass constitutes prepayment of the ~~basic~~ basic fare or any fare established in an amount lower than the basic fare; ~~and~~ of the service for which it is valid; and
4. The monthly pass card or monthly stamp shall be non-refundable and non-exchangeable and shall be sold for the amount established in Article VI. ~~The EDCTA I.D. card is sold for the amount established in subparagraph K of this Article V.~~ EDCTA is not responsible for lost or stolen passes.

**B. Discount Monthly Pass**

~~The discount monthly pass consists of an EDCTA I.D. card to which a discount monthly stamp is affixed. This pass entitles only the person whose picture is on the EDCTA I.D. card to ride on all fixed route service, subject to the following limitations and conditions:~~

The discount monthly pass consists of an EDCTA monthly pass card. This entitles the bearer to ride all fixed route services, subject to the following limitations and conditions:

1. This pass may be purchased only by disabled persons, senior citizens and students K-12; and
2. This pass is valid only during the month of the year printed by EDCTA on the ~~stamp that is affixed to the bearer's I.D. card~~. Notwithstanding the foregoing, a discount monthly pass shall be valid from the first business day through the last business day of the month; and
3. For disabled persons, senior citizens; and students K-12 ~~and youth~~, this pass constitutes prepayment of the discount fare or any fare established in any amount lower than the discount fare; ~~and~~ of the service for which it is valid; and
4. The discount monthly ~~stamp~~ pass is non-refundable, non-exchangeable and non-transferable and shall be sold for the amount established in Article VI. ~~During the months of June, July and August of each year, a discount monthly stamp may be purchased by students for the amount established by the Executive Director to promote student ridership. The EDCTA I.D. card is sold for the amount established in subparagraph K of this Article V.~~ EDCTA is not responsible for lost or stolen passes.

**C. Employee Pass**

A valid EDCTA pass employee I.D. card entitles the lawful bearer, ~~as defined by the EDCTA Personnel Rules~~ to ride on all fixed route and commuter service at no charge.

**D. Retiree Pass**

A valid EDCTA pass Retiree I.D. entitles an EDCTA retiree to ride all fixed route and commuter services at no charge.

**E. Group Pass**

~~The group pass constitutes prepayment of the basic fare Article VI or any fare established in an amount lower than the basic fare. An I.D. card to which an EDCTA approved stamp or equivalent is affixed, or a card printed by or approved by EDCTA, entitles the bearer to ride all fixed route service during the term printed on the card, stamp or equivalent pursuant to the terms in the agreement between EDCTA and the entity purchasing the pass on behalf of the group.~~

**F. E. Lifetime Pass**

A lifetime pass consists of an EDCTA I.D. card and is issued only to persons 80 years of age or older. A lifetime pass entitles the bearer and the bearer's Personal Care Assistant **Attendant** (PCA) to ride on all fixed route service and is valid during the life of the passholder. A lifetime pass is non-transferable and non-exchangeable.

**G. Student Class Pass**

~~A valid student class pass consists of a card issued by EDCTA with the number of students, teachers and adult monitors and the effective date printed on the card. This pass entitles the class to ride on all fixed route service on the designated date. This pass is non transferable. The pass will be sold for the price corresponding to the number of students multiplied by two times the discount fare and for the number of teachers and adult monitors multiplied by two times the basic fare.~~

**H.F. Peace Officer Identification**

A valid peace officer identification consists of a badge or photo identification card issued by a public agency to persons employed as peace officers. A peace officer identification entitles the bearer to ride on all fixed route service at no charge.

**I.G. Fare Scrip Ticket**

All fare **scrip** tickets/~~serip~~ will be sold for the price corresponding to the denomination appearing on the ticket.

**J. Transfer**

~~An EDCTA transfer entitles the bearer to ride on fixed route service, subject to the following limitations and conditions:~~

- ~~1. The transfer is non refundable, non exchangeable and non transferable; and~~
- ~~2. The transfer must be valid throughout the duration of the ride on EDCTA bus; and~~
- ~~3. The transfer must be valid at the time of boarding an EDCTA bus and surrendered to the bus operator.~~

**K.H. I.D. Cards**

I.D. cards may be acquired by those persons participating in a ~~group pass or a~~ monthly pass subsidy program; and disabled persons, senior citizens, octogenarians, and students who meet the eligibility criteria set forth in Article

II and Transit Advisory Committee members. Unless the I.D. card is issued to the octogenarians or is provided by a subsidizing agency through contractual arrangement with EDCTA, the price of the I.D. cards shall be Three Dollars (\$3.00). ~~During the summer months of June, July and August of each year, the price of an I.D. card for students shall be two dollars (\$2.00).~~

**VI. FARE AND MONTHLY PASS PRICING**

**Effective ~~July 1, 2009~~ August 30, 2010**

**FIXED ROUTES:** Placerville Shuttle, Cameron Park, Diamond Springs, El Dorado, Pollock Pines, Camino and Folsom Lake College – El Dorado Center and other fixed routes as developed.

**One Way Fare:** General... \$1.50      Senior/Disabled/Student... \$.75

**Monthly Pass:** General... \$60.00      Senior/Disabled... \$30.00      Student K-12... \$30.00

~~**Transfer Fee:** — \$.25 per transfer issued on all fixed routes~~

**Grizzly Flat Route:**

**One Way Fare:** General... ~~\$2.75~~ 10.00      Senior/Disabled... ~~\$1.35~~ 5.00

**Monthly Pass:** General... \$60.00      Senior/Disabled... \$30.00      Student K-12... \$30.00

**Sacramento Commuter Routes:**

Sacramento.....	\$4.50	One way fare
El Dorado County Destinations.....	\$4.50	One way fare
Monthly Sacramento Commuter Pass.....	\$162.00	
Monthly Combination EDCTA/RT.....	As allowed per interagency agreement	

**Effective ~~January 1, 2010~~**

**Sacramento Commuter Routes:**

Sacramento.....	\$5.00	One-way fare
El Dorado County Destinations.....	\$5.00	One-way fare
Monthly Sacramento Commuter Pass.....	\$180.00	
Monthly Combination EDCTA/RT.....	As allowed per interagency agreement	

**Iron Point Connector (IPC):**

El Dorado County to Folsom Light Rail.....	\$ 2.50	One-way fare
Senior/Disabled Person.....	\$1.25	One-way fare
Monthly Iron Point Connector Pass.....	\$90.00	
Monthly Combination IPC/RT.....	As allowed per interagency agreement	

**Dial-A-Ride (DAR):**

**Zone A:** Senior/Disabled.....\$ ~~1.50~~2.00 one way

**Zone A:** General Public.....\$ ~~3.00~~4.00 one way

**Zone B-E:** Senior/Disabled.....\$ 3.00 one way + \$ .50 per zone crossing

**Zone B-E:** General Public.....\$ 5.00 one way + \$1.00 per zone crossing

**Zone F-L:** Senior/Disabled.....\$ 5.00 one way + \$ .50 per zone crossing

**Zone F-L:** General Public.....Not Applicable

**ADA Off-Route Deviations.....\$.50 per trip per person**

**ADA Complementary Paratransit.....\$2.00 per trip per person**

**Sac-Med.....\$10.00 one way fare**

**Senior Day Care.....\$~~1.50~~2.00 per one way fare in DAR zone A**

**Senior Day Care.....\$3.00 per one way fare in all DAR zones except zone A**

**VII.** Fare structures for demonstration projects shall be set by the Executive Director for a period not to exceed twelve (12) months. After a twelve (12) month period, the EDCTA will review and consider for adoption, a fare structure for any new service developed through such demonstration project.

**PASSED AND ADOPTED BY THE GOVERNING BOARD OF THE EL DORADO COUNTY TRANSIT AUTHORITY** at a regular meeting of said Board, held on the 7<sup>th</sup> day of May 2009 August 5, 2010 by the following vote of said Board:

AYES: ~~JS, RB, JK, DM, PB~~ NOES: 0 ABSTAIN: 0 ABSENT: 0

Patty Borelli, EDCTA John R. Knight, Chair

ATTEST:

Barbara McDonald, EDCTA Secretary to the Board

AGENDA ITEM 3 A  
Information Only

**MEMORANDUM**

**DATE:** July 28, 2010

**TO:** El Dorado County Transit Authority  
Transit Advisory Committee

**FROM:** Matt Mauk, Transit Services Assistant

**SUBJECT:** 2010 El Dorado County Fair Shuttle

**REQUESTED ACTION:**

**BY MOTION,**

**No action. Information only**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) has provided an El Dorado County Fair Shuttle annually since 1990. The shuttle provides round-trip service to the Fairgrounds from three (3) parking locations; the Library/Government Center on Fair Lane, the Park & Ride lot on Motherlode Drive at Missouri Flat Road and the WalMart parking lot at Forni Road and Missouri Flat Road. Service is provided beginning thirty (30) minutes before opening and ending thirty (30) minutes after closing on all four days of the Fair. Shuttle buses load and unload passengers at the Fairgrounds gate located on Placerville Drive. Three (3) to seven (7) commuter vehicles are in continuous shuttle service during the Fair's hours of operation. El Dorado Transit provides all vehicles, drivers, support staff and management personnel necessary for shuttle operations.

The El Dorado County Fair shuttle service is free to the public. Fair shuttle operations are funded through a grant administered by the El Dorado County Air Quality Management District (EDC AQMD). Funding for this grant program is derived from Department of Motor Vehicle surcharge fees authorized by AB2766 for Clean Air Act projects.

**DISCUSSION**

The 2010 El Dorado County Fair shuttle provided 12, 851 passenger trips. This represents an approximate 13% reduction in ridership from the 2009 shuttle's 14,773 trips. The 2010 shuttle provided a total of 209.3 hours and 2,602 miles of passenger service. The table below includes a breakdown of passengers and hours per parking site and percentages of total service:

El Dorado County Transit Authority  
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	<i>Library</i>		<i>Walmart</i>		<i>Park &amp; Ride</i>		<i>Totals</i>
<b>Trips</b>	10,121	79%	1,790	14%	940	7%	<b>12,851</b>
<b>Hours</b>	106.4	51%	62.0	30%	40.9	20%	<b>209.3</b>

**FISCAL IMPACT**

As per the contract executed in June 2001 with the EDC AQMD, the 2010 El Dorado County Fair shuttle total project budget was not to exceed \$30,414. Included in this budget is a projected in kind match of \$2,213 from El Dorado Transit for labor and maintenance and \$1,000 from the El Dorado County Fair Association for advertising and website maintenance. Upon completion of the final billing, El Dorado Transit can expect up to \$27,201 in revenue from the EDC AQMD contract.